



TO: AASV Communications Committee Members
(Emily Byers; David Burch; Derald Holtkamp; Rod Johnson; Roy Kirkwood;
Morgan Morrow; Kent Schwartz; Amber Stricker; Angie Supple;
Sara Williams; Sarah Probst-Miller)

FROM: Emily Byers

DATE: 01 March 2014

LOCATION: City View 4, 8:00 – 9:30 AM

AASV COMMUNICATIONS COMMITTEE MEETING AGENDA

1. Heritage Video Project, “to preserve some of the personal histories and capture the human element of swine veterinary medicine.”
 - a. Led by Sarah Probst-Miller, the 2013 videos include basic editing to enhance the impact.
 - b. The Gregg Bevier video has been uploaded to the AASV website at <https://www.aasv.org/members/only/video/BeVier/>.
 - c. The Scott Dee video has been completed. Excellent reviews from our committee members. Will be uploaded to that AASV website soon.
 - d. For 2014, we anticipate 2 additional videos added to the series. We need to review the budget proposal and editing package options provided by Sarah Probst-Miller so that we may make a formal, written request to the AASV Foundation 03/02/14 in order to proceed with 2014 videos.
2. Update on Slide Library progress, led by Kent Schwartz.
3. Update on video taping of general sessions at future AASV Meetings:
 - a. We have not secured a replacement for Morgan Morrow.
 - b. Dave Brown plans to use speaker tracking technology for this purpose. Emily Byers will be on standby if the technology fails.
4. Update on Student Podcasts, led by Amber Stricker.
 - a. To date, 28 student-conducted podcasts from the 2013 AASV Annual Meeting have been uploaded to the AASV website.
 - b. Feedback and evaluations from students and speakers continue to place value in this program.
 - c. Amber Stricker will be resigning from this position after 6 years of service on this committee. We will need to find a replacement to continue leading this valuable program. She has volunteered to help train a new podcast leader.
5. Our committee is need of new, additional members. Please help recruit AASV members to join.